



'THE PITCH' is a unified platform that helps startup founders pitch their business idea to the best suited investors across the country through pitch sessions, investor lounge and networking conference with 500+ startups and 50+ investors in Bengaluru, New Delhi and Mumbai.

The program will be culminated by the Disruptor Awards, where a highly coveted jury will identify and recognize the top 20 disruptors in the country.

The platform also provides access to an exclusive disruptor data hub, a platform incorporating in-depth data and comprehensive analysis on startups and investors

The Scope

Pitching Sessions	Disruptor Awards	The Disruptor Data Platform
500+ startups, 50+ investors	Identifying & recognizing top 20 disruptors in India	Unified data platform for startups and investors
Exclusive pitching sessions with empaneled investors	Awards jury led by India's top investors and industry stalwarts	Unified data platform for startups and investors
Investor Lounge and networking conference		

The Schedule

Bengaluru – September 2023

New Delhi – October 2023

Mumbai – November 2023

10:00 AM – 01:00 PM	Investor Pitching Session
02:00 PM – 03:00 PM	Investor Lounge
03:00 PM – 03:05 PM	Welcome Address – Shalil Gupta, CBO, Mosaic Digital
03:05 PM – 03:20 PM	Growth Talk: The Growth & Win Success for New Founders Winning the cycles of peaks and trough in the startup growth journey
03:20 PM – 03:40 PM	Fireside Chat: The Founder Journey Understanding the journey of a Unicorn founder, deep dive into their original pitches, the roadblocks and the peaks. How did they achieve it and kept moving
03:40 PM – 04:00 PM	Panel Discussion: The Start-ups Phenomenon of India – 500 Unicorns? The raise of Indian startup ecosystem and entrepreneurial culture – how has this come to take effect, what has it done for the country? Where is it heading towards in terms of the cultural and socio-economic outcomes it can produce

04:00 PM – 04:30 PM	<p>Customer Panel: Building Digital Native Companies – What does it Take? Discussing the road to achieving DNB status – what does it take to digitalize all process, base revenue models on digital technology – what are the pitfalls that new companies should be aware of? How are the DNBs effecting cultural changes in Enterprises</p>
04:30 PM – 04:50 PM	<p>Break & High Tea</p>
04:50 PM – 05:10 PM	<p>Fireside Chat: Building the Right Pitch – Winning the Raise What do investors look into when evaluating a pitch, what are the critical factors that founders need to focus on? What does it take to build the right pitch</p>
05:10 PM – 05:40 PM	<p>Customer Panel: Preparing for Eventuality – Ensuring Growth of a Startup What are the pitfalls that high-growth startups should be aware of? How are changing policies, market conditions, and consumption patterns effecting business models? How important is pivoting in the right time</p>
05.40 PM – 06:00 PM	<p>Closing Keynote from a big leader (CM/Minister of the State etc.)</p>
06:00 PM Onwards	<p>Networking Dinner</p>

Know more visit www.thepitch.vccircle.com
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